

# Lucky Seven?

## A Look at CoB Google Scholar Cites by Seventh-Best Source

Several reports here at USMNEWS.net have examined Google Scholar cites scores for CoB faculty. These have generally aggregated all of each faculty's GS cites and ranked the CoB's faculty from first to last on the basis of an aggregate score. Like previous reports, this report ranks CoB faculty, from first to last, based on GS cites. However, it does so using only GS cites counts from each faculty's seventh-best publication (i.e., each faculty's seventh most heavily-cited paper). As such, this report is a follow-up to "Cites & Sounds," "Second Best," "Is the Third One a Charm?," "Fourth Down," "Five for Fighting" and "On Your Six." Table 1 below provides the new ranking, along with the year and outlet contributing the cites for each CoB faculty.

Table 1  
Google Scholar Cites in the CoB: Totals from #7 Sources

Rank	Name	GS Cites	Source	Year
1	Davis, Donna	13	<i>International J of Project Management</i>	1997
2	Doty, Harold	9	<i>Journal of Management</i>	2005
2	Lindley, James	9	<i>Journal of Banking &amp; Finance</i>	1992
4	Topping, Sharon	7	<i>Financial Review</i>	1997
5	Nissan, Edward	5	<i>Journal of Economic Development</i>	1993
6	Hsieh, Chang-Tseh	4	<i>International J of Electronic Finance</i>	2007
7	Nail, Lance	3	<i>J of Energy Finance &amp; Development</i>	1998
8	Becker, Cherylynn	2	<i>J of Hospitality &amp; Tourism Research</i>	2004
8	Clark, Stanley	2	<i>National Accounting Journal</i>	2003
8	Jordan, Charles	2	<i>National Accounting Journal</i>	2003
	Lai, Fujun	2	<i>Industrial Mgt &amp; Data Systems</i>	2006
	Marvasti, Akbar	2	<i>Ocean &amp; Coastal Management</i>	1998
8	Wittmann, Michael	2	<i>Journal of Marketing for Higher Ed</i>	2003
14	Bonaparte, Yosef	1	unpublished paper	2007
	Carter, George	1	<i>Australasian J of Regional Studies</i>	2001
	Klinedinst, Mark	1	<i>Economic Analysis &amp; Workers' Mgt</i>	1991
	Niroomand, Farhang	1	<i>Int Advances in Economic Research</i>	1998
	Peyrefitte, Joseph	1	<i>Organizational Analysis</i>	2004
19	Anderson, Mary	0		
	Andrews, Melinda	0		
	Becton, Bret	0		
	Blettner, Daniela	0		
	Bradley, Greg	0		
19	Burgess, Brigitte	0		
	Chen, Kuo Lane	0		
	Collins, Brian	0		
	Clark, John	0		
	Cumbie, Barry	0		
	Dakhliia, Sami	0		
	DePree, Marc	0		
	Drake, Erin	0		
	Duhon, David	0		
	Foster, Jamey	0		
	Gade, Michael	0		
	George, Babu	0		
	Gevrek, Deniz	0		

	Gibbs, SherRhonda	0
	Goodwin, Kimberly	0
	Green, Trellis	0
	Gunther, William	0
	Hansen, John	0
	Henderson, James	0
	Hood, Matthew	0
	Jackson, Steven	0
	Jiao, Feng	0
19	King, Ernest	0
	Laatsch, Francis	0
	LaFleur, Elizabeth	0
19	Lambert, John	0
	Lay, Marsha	0
	Lunsford, Dale	0
	Magruder, James	0
	Malik, Farooq	0
	Monchuk, Daniel	0
	Parker, Paula Diane	0
	Pate, Gwen	0
	Paster, David	0
	Pollitte, Wesley	0
	Posey, Roderick	0
	Price, Catherine	0
	Sequeira, Jennifer	0
	Shi, Weihua	0
	Smith, Robert	0
	Smith, William	0
	Wolf, Marco	0
	Yaoyuneyong, Gallayanee	0
	Zantow, Kenneth	0

**Notes:** The yellow highlighted entries represent the CoB's professorship holders. The blue frames depict the leaders in each of the CoB's academic disciplines -- i.e., accounting, business law, economics, fashion merchandising, finance, international business, management, management information systems, marketing, and tourism management.

There are a number of interesting results in Table 1 above. Some of these are:

- There is a 49-way tie for 19<sup>th</sup> place, all at 0 cites. This means that fully 73.1% of CoB faculty do not have a seventh paper that has garnered any GS cites. This is up from the 32.8% of CoB faculty who do not have a cite to any paper.
- Interestingly, only two of the CoB's *distinguished professors* fall in the top 10, and only two of the four remain out of the 0 cites pool after seven publications.
- Both James Lindley (FIN) and Sharon Topping (MGT) continue to reside amongst the top 5, simply an amazing feat for the tandem.
- With the results of this installment, two of the top 5 CoB faculty in Table 1 above are females (including the #1), while 3 of the top 10 are the same.

The next installment in this tournament-like series will focus on GS citations to each CoB faculty's eighth-best research paper. It will be interesting to see who stays out of the "0 cites pool." Till next time.